

Ski-Doo MY22 – Storyline

#1

LinQ Accesories

Launch of key LinQ accessories for trail and deep snow riders while also increasing LinQ exposure beyond our own fleet Factory Installed LinQ brackets across line-up

#2

Rethink

Current lineup accessories. Addressing new opportunities for the REV Gen4 platform to fill in the gaps.

#3

Focus

Key products already introduced to ensure they meet their full potential. Maximize overall sales, reducing of old platform inventory, and better inventory management & supply.



MY22 Ski-Doo New Accessory Highlights

CATEGORY	PRODUCT	CATEGORY	PRODUCT
BUMPERS	HITCH BUMPER SHORT TUNNEL (3700, 3900, 4100, 4400)		LinQ UNIVERSAL RACK – SKI-DOO
	SIDE PANEL PROTECTORS (LTS)		LinQ UNIVERSAL RACK – OTHER BRANDS
	FOX LIGHTWEIGHT 1.5 ZERO QS	LINO	LinQ TRAIL PRO BAG
SHOCKS	FOX LIGHTWEIGHT FLOAT 3 EVOL QS	LINQ ACCESSORIES	LinQ LOCK
2112 2112	KYB PERFORMANCE SHOCK KIT (TRAIL)		LinQ MODULAR BOX 10 L
	,		LinQ SKI/SNOWBOARD RACK
	DEEP SNOW LIGHTWEIGHT PERFORMANCE SEAT		LinQ CARGO BASE KIT (500 mm & 600 mm tunnels)
SEAT	DEEP SNOW LOW PROFILE SEAT	STORAGE	GLOVEBOX FOR LIGHWEIGHT ONE PIECE HOOD (DEEP SNOW)
	COMPACT PASSENGER SEAT		CARGO RACK KIT (3700 & 3900)

31 New Accessories (36 SKUs)





Starting MY 2022 all Ski-Doo Models will be LinQ Ready!

All 400 mm tunnels and Skandic Sport will come standard with one or two LinQ Cargo Base kit.

Number of LinQ base kit per track length:
3300 mm and Skandic Sport: 1 kit
3500 mm and up*: 2 kits

500 mm and 600 mm tunnels already LinQ-ready thanks to the Multi LinQ Plate standard on those vehicle



*500 mm and 600 mm tracks: No LinQ Cargo base kit, except Skandic Sport

The best and largest accessory mounting lineup in the industry just got even more easy



Launch of key LinQ accessories for Trail and Deep Snow riders while also increasing LinQ exposure beyond our own fleet

LinQ Lock



860202478 (Pack of 2)

LinQ Trail Pro Bag

LinQ Modular Cargo box 10L



860201986



715005494

LinQ Ski/Snowboard RacK



860202191

Launch of key LinQ accessories for Trail and Deep Snow riders while also increasing LinQ exposure beyond our own fleet

LinQ Universal Rack for Ski-Doo

LinQ Universal Rack for Other Brands





SKU: 860202208 – LinQ Universal Rack (For Lynx and Ski-Doo) 860202357 – LinQ Universal Rack (Other brands)



For Ski-Doo models: Makes generic accessories LinQ compatible.

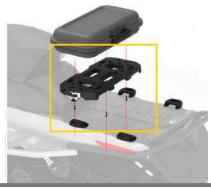
For Other Brands: Allows installation of LinQ accessories on non-LinQ compatible tunnels



LinQ Universal Racks

For Ski-Doo



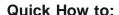


Quick How to:

- **1.** Take your favorite generic accessories, such as your lce Fishing Tackle box or Camera box.
- 2. Install it on your LinQ Universal Rack
- **3**. Install the LinQ Universal Rack on your tunnel by flipping the 2 LinQ Fasteners.
- **4.** Go enjoy the ride.. Oh! And you can leave the bungee straps in the garage, you won't need them to keep your storage securely fixed.

For other snowmobile brands





- 1. Drill the LinQ Universal rack to the tunnel with the hardware included.
- 2. Install your favorite LinQ Accessory on the LinQ Universal Rack by flipping the 2 LinQ Fasteners
- **3.** Enjoy LinQ convenience and easiness!



Double the possibilities:

- 1. Repeat steps 1-2-3 on your second LinQ Universal Rack
- **2.** Enjoy even more storage, that answers exactly your needs.

LinQ Universal Rack – for Ski-Doo

✓ COMPETITIVE EDGE

This Universal Rack can make generic accessories LinQ compatible.

- Allows a multitude of products and configurations on LinQ tunnels.
- Install your camera box or ice fishing tackle box securely on your tunnel.
- No more bungee cords or straps.
- Double the storage by adding another on longer tunnels



LinQ Universal Rack – for snowmobile brands other than Ski-Doo

✓ COMPETITIVE EDGE

 This Universal Rack allows the installation of LinQ Accessories on non-LinQ tunnels (Ski-Doo and competitive brands).

- Install LinQ accessories on non-LinQ compatible tunnels.
- Allows a multitude of products and configurations on almost any sled.
- Double the storage by adding another on longer tunnels.
- Includes installation hardware for side mounting.



LinQ Lock

∠ COMPETITIVE EDGE

 Simple way to lock most LinQ accessories in place, for ultimate peace of mind.

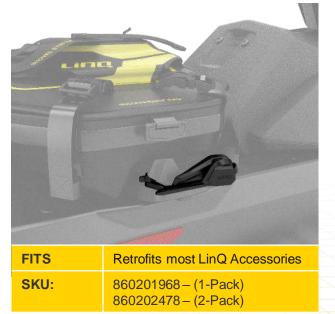
FEATURES & BENEFITS

- Lock cover prevents snow and ice build-up.
- Easy to move from an accessory to another one.
- Can be use on all BRP vehicle with LinQ Accessories
- Not compatible with Tool Holder or Working Light

Pack of 1 comes with two matching keys. Pack of 2 comes with four matching keys







LinQ Trail Pro Bag

✓ COMPETITIVE EDGE

New top-of-the-line storage solution for trail riders.

- Premium bag with our highest level of waterproofing.
- Watertight zipper (TiZip)
- Map holder & quick access storage compartment on lid.
- Mesh pocket under the lid for easy, quick access to smaller items.
- Brightly colored interior makes locating items easier.
- Lightweight and mounts securely using one set of LinQ anchors.
- Expandable 9 to 30 L capacity.
- (860202383 Flap only)



SKU	860201986
FITS	REV Gen4, XU Expedition & Skandic with LinQ Adaptor Plate (860200945), XS, XM, XP, XU Tundra with shims (860201432)

LinQ Modular Cargo Box -10 L

✓ COMPETITIVE EDGE

 Sturdy stackable box that allows you to mix and match according to your needs

- Modular LinQ cargo box with 10L capacity.
- Single LinQ tunnel bag stacks on top for more storage.
- Heavy duty construction for durability.
- Weather resistant sealed lid.



SKU	715008112
FITS	REV Gen4

LinQ Snowboard / Ski Rack

✓ COMPETITIVE EDGE

 Newly redesigned - simpler, quicker and easier way to attach skis or snowboards.

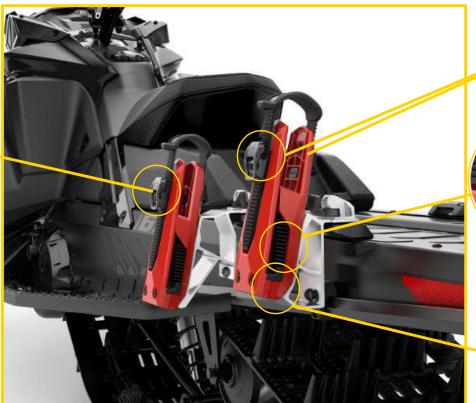
- Fits 2 snowboards or 1 pair of skis and poles.
- Easy to adjust from skis to boards or back in seconds.
- Fits all sizes of skis, snowboards and snowsurfs.
- Easy release straps can be operated with gloves on.
- Rubber cushions protect edges and hold ski poles securely without damage.
- Non-intrusive positioning.
- Can be installed with stock bumper and reinforcement kit (860202385).
- Also works with the new hitch and Adventure rear bumpers.



LinQ Snowboard / Ski Rack

Easy to release straps





Double rachet system for quick adjustements.



New innovative system that adapts to any ski poles diameter

Rubber cushion to protect snowboard egdes

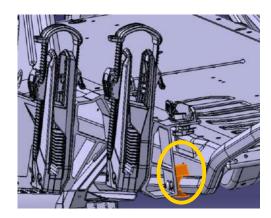
LinQ Snowboard / Ski Reinforcement Kit

∠ COMPETITIVE EDGE

 Allows the installation of the LinQ Snowboard/Ski Rack with the stock rear bumper.

FEATURES & BENEFITS

Adds strength and support to the tunnel.





SKU	860202385
FITS	LinQ Snowboard/Ski Rack (860202191) except Renegade X- RS, Grand Touring, MXZ, Expedition Sport and Tundra LT

LinQ Trail & Deep Snow Pro Bag Cover Lids

∠ COMPETITIVE EDGE

 Replacement cover for LinQ Deep Snow Pro Bag or LinQ Trail Pro Bag.

FEATURES & BENEFITS

Deep snow Cover Lid:

- · Improved Shovel holding system on lid.
- Mesh pocket under the lid for easy, quick access to smaller items.

LinQ Trail Pro Bag:

- Quick access storage compartment and map holder on lid.
- Mesh pocket under the lid for easy, quick access to smaller items



SKU	860202132
FITS	Fits on LinQ Deep Snow Pro Bag and LinQ Trail Pro Bag



SKU	860202383
FITS	Fits on LinQ Deep Snow Pro Bag and LinQ Trail Pro Bag



LinQ Cargo Base Kit – For 500 mm & 600 mm Tunnels

COMPETITIVE EDGE

 Unique mounting fastener usable on any LinQ System accessory.

- Includes: 2 Cargo LinQ bases and hardware for Multi LinQ Plate (860202133).
- Required to install LinQ Accessories on REV Gen4 500 mm & 600 mm tunnels (2022 and prior), except Skandic Sport.



SKU	860202385
FITS	REV Gen4 (Wide) 500 mm & 600 mm equipped with Multi LinQ Plate





Addressing new opportunities for the REV Gen4 platform

Glovebox for One-Piece Lightweight Hood

Deep Snow Segment



860202193

Hitch Bumper for short tunnels (3700, 3900, 4100 & 4400)

Deep Snow Segment



860202213 - 3700

860202214 - 3900

860202215 – 4100

860202216 - 4400



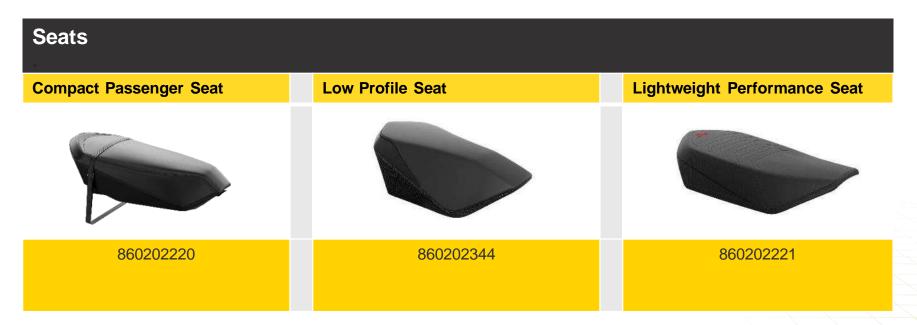
All segments



860202217 860202223



Addressing new opportunities for the REV Gen4 platform



Addressing new opportunities for the REV Gen4 platform

New Fox Shocks

FOX Lightweight 1.5 Zero QS



Front: 860202275 Rear: 860202276 **FOX Lightweight Float 3 Evol QS**



Front: 860202277 Rear: 860202278 **New KYB Shocks**

KYB† Performance Shocks Kit



860202466



Glovebox for One-Piece Lightweight Hood

✓ COMPETITIVE EDGE

 Adds 4.6 L of storage capacity to One Piece Lightweight hoods.

- Provides an additional 4.6 L capacity.
- Approximately 2 water bottles or 2 pair of goggles.
- Easy access for smaller items.
- Bright yellow interior to find objects easier.
- Water resistant.
- Includes new mount to reposition the factory gauge.
- Works with a windshield or deflector.



Hitch Bumper for Short Tunnels

✓ COMPETITIVE EDGE

 Allows snowmobiles with 3700, 3900, 4100 and 4400 short tunnels to hitch and tow



- · Required for hitch use and towing.
- Premium finish heavy-duty aluminum bumper.
- Does not detract from deep snow performance.
- Easy mounting with no cutting.
- · Also reinforces the tunnel.
- Can be used with the LinQ Snowboard/Ski Rack (860202191).



SKU	860202213 – 3700'	SKU	860202215 - 4100'
FITS	REV Gen4 short tunnel Summit & Freeride 3700	FITS	REV Gen4 short tunnel Summit & Freeride 4100

	MAR	GIN 35%	
SKU	860202214 – 3900'	SKU	860202216 - 4400'
FITS	REV Gen4 short tunnel Summit & Freeride 3900	FITS	REV Gen4 short tunnel Summit & Freeride 4400



Cargo Rack Kit

Z COMPETITIVE EDGE

Maximizes tunnel cargo capacity.

- · Integrated anchor points for bungees or tie downs.
- Adds functionality with mounts for LinQ Tool Holders (860201846).



SKU	860202217
FITS	REV Gen4 3700 Backcountry (except Backcountry X-RS), Summit SP, Tundra, Expedition Sport

SKU	860202223
FITS	REV Gen4 3900 Summit SP, Tundra, Expedition Sport



Compact Passenger Seat

✓ COMPETITIVE EDGE

 Longer seat allows for a passenger while being more compact than the 1+1 seat

- · Easy, toolless installation.
- Complete assembly features a passenger strap.
- Tunnel capacity is maintained for additional accessories.
- 180 mm height.



SKU	860202220
FITS	REV Gen4 400 mm



Low Profile Seat

尽 COMPETITIVE EDGE

 Compact seat to stay out of the way of gymnastic powder riding.

- · Compact design for freedom of movement.
- Great support for deep snow.
- Easy toolless installation.
- 155 mm height.



SKU	860202344
FITS	REV Gen4 400 mm Summit & Freeride



Lightweight Performance Seat

∠ COMPETITIVE EDGE

Ultra compact seat designed for active riders

- · Our smallest, lightest seat at 1.27 kg.
- Allows easier side-to-side changes.
- · Provides great freedom of movement.
- Gripper style vinyl resists wear and tear and provides better control.
- Stock on the Summit X with Expert package.
- 100 mm height.



SKU	860202221
FITS	REV Gen4 400 mm Summit & Freeride



FOX Lightweight 1.5 Zero QS

The newest version of FOX's renowned lightweight shocks and springs to fit deep snow sleds.



Front: Lightweight 1.5 Zero QS3-R

FEATURES & BENEFITS

- Optimized lightweight spring & shock design.
- FOX ice scraper technology (FIST).
- · One-piece, aluminum mounting hardware.
- · High-flow velocity-sensitive damping.
- Internal groove position sensitive technology.
- Fully rebuildable and re-tuneable.



Rear: Lightweight 1.5 Zero QS3-R (Center) / Lightweight 1.5 ZERO QSR with lockout (Rear)



- Adjustable spring preload
- QS3 3 position compression
- QS3 3 position rebound

SKU: 860202275

FITS: REV Gen4 Summit & Freeride, Ski stance: 914 mm



ADJUSTMENTS:

- Adjustable spring preload (front)
- QS3 3 position compression and 3 position rebound (front)
- QS3 3 position compression with lock-out mode (rear)

SKU: 860202276

FITS: REV Gen4 Summit & Freeride 3700, 3900, 4100 with tMotion



FOX Lightweight Float 3 Evol QS

The newest version of FOX's renowned lightweight shocks and springs to fit deep snow sleds.



Front: Lightweight Float 3 Evol QS

FEATURES & BENEFITS

- Two separate air chambers replace coil springs and offer multiple tuning options.
- · Optimized lightweight shock design.
- · One-piece, aluminum mounting hardware.
- High-flow velocity-sensitive damping.
- Internal groove position sensitive technology.
- Fully rebuildable and re-tuneable



Rear : Lightweight Float 3 QS3 (Center) / 1.5 Zero QSR with Lock-out (Rear)

ADJUSTMENTS:

- FLOAT air spring
- EVOL air chamber
- QS3 3 position compression
- QS3 3 position rebound

SKU: 860202277

FITS: REV Gen4 Summit & Freeride, Ski stance: 914 mm



ADJUSTMENTS:

- FLOAT air spring (front)
- QS3 3 position rebound (front)
- QS3 3 position compression with lock-out mode (rear)

SKU: 860202278

FITS: REV Gen4 Summit & Freeride 3700, 3900, 4100 with tMotion



KYB† 46 HLCR Performance Shocks Kit

✓ COMPETITIVE EDGE

Race Edition KYB shock absorbers.

- · Piggyback 46mm bodies with 16mm shaft.
- Feature separate adjustments for high and low speed compression plus rebound damping.
- Kashima coated for friction free performance and long life.
- Fits RAS X front suspension.

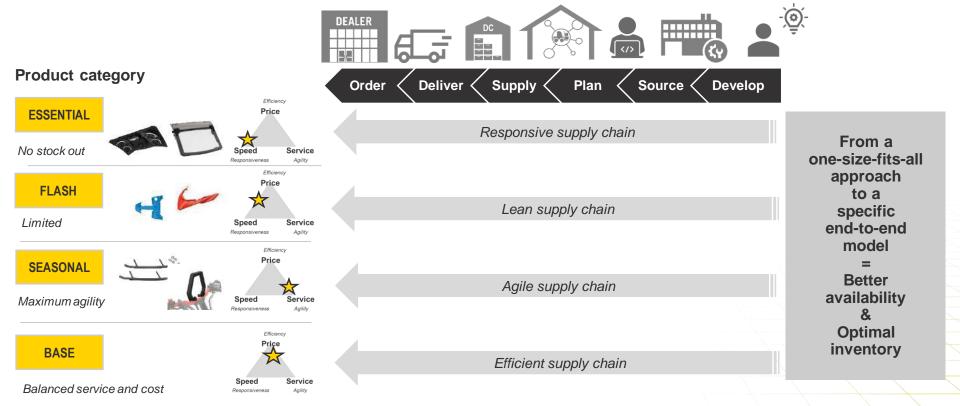


SKU	860202466
FITS	REV Gen4 with RAS X suspension (except SAS)





Use Product categorization to calibrate our supply chain response with customer's expectations



E LinQ - Additional Marketing Initiatives

FALL RETAIL PROMO

E-Linq will be in the Shopping Cart Promotions with a maximum of 40% discount (with A-level)

There will be wholesale promotion campaign on Fall

E LinQ LOGO ON MY22 UNITS

For MY22, E LinQ logo will be displayed on all compatible Ski-Doo models.







Adjustable Windshields, pricing revised

Low to Medium

Adjustable range of 37 cm 43 cm.



860201820

Medium to High

Adjustable range of 48.5 cm 58.5 cm).



860201493

High to Ultra High

Adjustable range of 58.5 cm 68.5 cm.



860201782

New prices, reviewed downward, repositionned relatively to regular windshields.



Pulling Strap

∠ COMPETITIVE EDGE

· Save your back and get unstuck the easy way.

FEATURES & BENEFITS

- · Lightweight, compact, affordable.
- Extremely robust material.
- Available in yellow only.
- 2 per pack.



SKU

860202195



Side Panels Protector

✓ COMPETITIVE EDGE

Protects side panels and hood.

- Use with Full Wrap-Around Front Bumper (860201982 or 860201983).
- · Strong steel construction.
- · Both swing out of the way for easy access.
- · Clean, rugged look.





Tunnel Ice Scratchers with Replaceable Tips

∠ COMPETITIVE EDGE

· Thoughtful design features replaceable carbide tips.

- · Provides additional cooling in hard or icy snow conditions.
- · Coil design allows reverse operation without damage.
- Easily stored below running board when not in use.

SKU	860202387	SKU	860202388
FITS	REV Gen4 400mm (3300 and up) and Summit XM	FITS	REV Gen4 500 mm & 600 mm



SKU	860202267	
FITS	REV Gen4 400 mm 3300 mm and Grand Touring LTD Not compatible with MXZ 3300 with quick- adjusters and 3300 & 3500 Sport models with SC-5M suspension.	



Full Body Skid Plate – Sunburst Yellow

COMPETITIVE EDGE

· For assertive riders who demand the utmost protection.

- Injection molded process provides smooth surface, better definition, a perfect fit and easier installation.
- Smooth bottom surface to reduce drag.
- 4 mm thick high impact resistance polypropylene for durability.
- Extra wide, covers vital primary clutch, chaincase and front heat exchanger components to provide maximum underbelly protection.
- Attachment kit included.
- Chassis is premarked for easy installation.



SKU	860202391
FITS	REV Gen4 (Wide) 16" & 20" (except Skandic & Tundra)



Extreme Skid Plate – Orange Crush

∠ COMPETITIVE EDGE

• For assertive riders who demand the utmost protection.

- Injection molded process provides a better look, perfect fit and easier installation.
- Smooth bottom surface reduces drag.
- 4 mm thick high impact resistant polypropylene for durability
- Mounting kit included.
- Chassis is premarked for easy installation.





New LinQ Snowflap

✓ COMPETITIVE EDGE

 Removable snowflap extension that helps engine cooling in hardpack, low & icy snow conditions when installed

- · Stows on the tunnel when not in use.
- Installs on the stock lightweight snowflap of Summit & Freeride models with short tunnel.
- · Compatible with stock and hitch bumpers.



SKU	860202393
FITS	REV Gen4 with short tunnel



Low Windshield - Dark Smoke

COMPETITIVE EDGE

Provides wind protection and adds a sportive and agressive look.

- 14" (36 cm) in length.
- High quality, best durability.
- · Includes low windshield support.
- · Dark Smoke coloration.



SKU	860202472
FITS	REV Gen4



Windshield Side Deflector Kit

✓ COMPETITIVE EDGE

· Increases wind deflection for windshields.

- Compatible with Adjustable Windshield Low to Medium (860201820).
- Not compatible with One-piece G4 lightweight Hood (860202087).
- Dark Smoke coloration



SKU	860202473
FITS	REV Gen4 – For low and ultra low windshields



Transparent Handguards

∠ COMPETITIVE EDGE

Design delivers better protection and great style.

- Comes with black / grey colored interchangeable caps.
- Appropriate for trail riding.
- · Sold in pairs.
- Does not fit with medium to ultra high windshields.
- Dark smoke coloration





SKU	860202474
FITS	REV Gen4, XS, XM, XP, XR, XU



Rapid Adjust Ski Stance

∠ COMPETITIVE EDGE

· Quick toolless design adjusts ski stance in seconds.

- · Go from on trail stability to off trail agility.
- Allows for 5 cm of ski stance adjustment.
- Sold in pairs.
- Rubber Stopper Pads (505074748) required to install on DS-1 and DS-2 skis (sold individually).





Wide ski stance

Narrow ski stance

SKU	860202334
FITS	Fits all Pilot 7.4 and Pilot X skis



